



# Urban Land Institute

## Oklahoma

2017

ULI Oklahoma

Sponsorship

Program

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

### What are others saying about ULI?

"ULI Oklahoma is the most worthwhile professional organization I've ever encountered. As a source of information and education about land use and development, it's unbeatable. The local involvement puts me in touch with the people and the projects that are shaping our community. The national involvement connects me with the people developing the state-of-the-art projects using the best practices."

Leslie Batchelor, Attorney,  
Center for Economic Development Law

"ULI Oklahoma is a very important organization that facilitates an open exchange of information and ideas through a variety of enjoyable experiences. Whether it be studying the city's transportation system, focusing on place-making in a certain community, or forums with nationally recognized experts, no other organization provides as great an opportunity for a person or company who is truly concerned, to participate in the continued development of their city.

David Greenwell, Oklahoma City Councilman Ward 5

"ULI Oklahoma has been very effective as a convener of stakeholders for discussions of best practices in urban design and development. It has raised the level of discourse for important matters in our community. Wiggin Properties has been a founding sponsor for ULI in Oklahoma City because we believe that its activities enhance our city and make us more effective in our business.

Chuck Wiggin, President, Wiggin Properties

"ULI Oklahoma is a place where sound economics intersect good intentions. I have found that a confluence of great ideas has been sifted through by great minds in Oklahoma and I have become a beneficiary to that process. I have been able to learn from those with experience and dream with those who are in pursuit of experience."

Jon Dodson, Partner in The Pivot Project



## Oklahoma 2017 Sponsorship Program

### BENEFITS

#### Supporting the Mission

The Urban Land Institute is committed to providing responsible leadership in the use of land and in creating and sustaining thriving communities worldwide. As one of the region's preeminent real estate and land use organizations, ULI Oklahoma advances this mission through convening private and public sector industry leaders; sharing best practices; advancing solutions to pressing industry issues; and building relationships with local agencies, educational institutions, and communities.

#### Logo or Name Recognition

ULI Oklahoma attracts over 1,000 industry leaders to its events and programs each year, and regularly reaches over 1,500 of the region's real estate and land use professionals through its direct mailings, email notices, website and event materials. Sponsors enjoy recognition on all ULI Oklahoma marketing correspondence, event materials, newsletters, website, membership directory, and annual activity report. Platinum, Gold and Silver sponsors receive logo recognition, and Bronze sponsors receive name recognition.

#### Complimentary Event Tickets

ULI Oklahoma sponsors receive free admission to ULI Oklahoma's events and meetings including:

- Real Estate & Land Use Series Meetings
- Case Study Series
- Select Real Estate Workshops

#### Discount on Multi-Year Commitment

Sponsors who commit to support ULI Oklahoma annually for a three-year term will receive a 10% discount on their sponsorship for the three-year period.

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PLATINUM SPONSOR (limit to 3 sponsors)	
<input type="checkbox"/> \$10,000 (1-Year Commitment)	<ul style="list-style-type: none"> <li>• Underwriter sponsor at each event</li> <li>• Top-tier logo recognition on all marketing materials and publications</li> <li>• Top-tier logo recognition at all ULI Oklahoma events throughout the year</li> <li>• Six (6) complimentary tickets to <i>each</i> of ULI Oklahoma's main events and programs</li> <li>• Six (6) complimentary tickets <i>total</i> to Young Leaders Group programs of your choice</li> <li>• Six (6) complimentary tickets to attend annual Impact Awards show</li> <li>• Two (2) ULI Memberships (\$880 value for Private Sector, \$440 for Public Sector)</li> <li>• Two (2) ULI Young Leader Memberships (\$440 value)</li> </ul>
<input type="checkbox"/> \$9,000 annually (3-Year Commitment)	
GOLD SPONSOR (limit to 7 companies)	
<input type="checkbox"/> \$5,000 (1-Year Commitment)	<ul style="list-style-type: none"> <li>• Logo recognition on all marketing materials and publications</li> <li>• Logo recognition at all ULI Oklahoma events throughout the year</li> <li>• Four (4) complimentary tickets to <i>each</i> of ULI Oklahoma's main events and programs</li> <li>• Four (4) complimentary tickets <i>total</i> to Young Leaders Group programs of your choice</li> <li>• Link on the ULI Oklahoma's website</li> <li>• Four (4) complimentary tickets to attend annual awards show</li> <li>• One presenting sponsorship</li> <li>• One (1) ULI Membership (\$440 value for Private Sector, \$220 for Public Sector)</li> <li>• One (1) ULI Young Leader Membership (\$220 value)</li> </ul>
<input type="checkbox"/> \$4,500 annually (3-Year Commitment)	
SILVER SPONSOR	
<input type="checkbox"/> \$2,500 (1-Year Commitment)	<ul style="list-style-type: none"> <li>• Logo recognition on all marketing materials and publications</li> <li>• Two (2) complimentary tickets to <i>each</i> of ULI Oklahoma's main events and programs</li> <li>• Two (2) complimentary tickets <i>total</i> to Young Leaders Group programs of your choice</li> <li>• Two (2) complimentary tickets to attend annual awards show</li> <li>• One (1) ULI Membership (\$440 value for Private Sector, \$220 for Public Sector)</li> <li>• One (1) ULI Young Leader Membership (\$220 value)</li> </ul>
<input type="checkbox"/> \$2,250 annually (3-Year Commitment)	
BRONZE SPONSOR	
<input type="checkbox"/> \$1,500 (1-Year Commitment)	<ul style="list-style-type: none"> <li>• Name recognition on all marketing materials and publications</li> <li>• One (1) complimentary ticket to <i>each</i> of ULI Oklahoma's main events and programs</li> <li>• One (1) complimentary ticket to a Young Leaders Group program of your choice</li> <li>• Two (2) complimentary ticket to attend annual awards show</li> <li>• One (1) ULI Membership (\$440 value for Private Sector, \$220 for Public Sector) <b>OR</b></li> <li>• Two (1) ULI Young Leader Memberships (\$220 value)</li> </ul>
<input type="checkbox"/> \$1,350 annually (3-Year Commitment)	
CONTRIBUTING SPONSOR	
<input type="checkbox"/> \$1,000 (1-Year Commitment)	<ul style="list-style-type: none"> <li>• Name recognition on all marketing materials and publications</li> <li>• Two (2) complimentary tickets to attend annual awards show</li> <li>• One (1) ULI Membership (\$440 value for Private Sector, \$220 for Public Sector) <b>OR</b></li> <li>• Two (2) ULI Young Leader Memberships (\$440 value)</li> </ul>
<input type="checkbox"/> \$900 (3-Year Commitment)	
FRIENDS OF ULI OKLAHOMA	
<input type="checkbox"/> \$ _____	<ul style="list-style-type: none"> <li>• Individuals may contribute to ULI Oklahoma, specifying initiatives they wish to support</li> <li>• One (1) complimentary registration to event of choice for contributions of \$250 or greater</li> </ul>



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### 2017 Sponsorship Commitment Form

## ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

- Please contact me to discuss opportunities to bundle my sponsorship with additional sponsorship opportunities at a discount for the 2017 ULI Oklahoma program year. Event sponsorship opportunities include: the Monthly Luncheons; Real Estate Workshops and Young Leaders Events

## PAYMENT OPTIONS

TOTAL \$ \_\_\_\_\_

- Please invoice me directly

- I would like to pay by check. Checks payable to: **ULI Oklahoma District Council**  
P.O. Box 3081, Oklahoma City, OK 73101

- I would like to pay by credit card:

- VISA       Master Card       American Express       Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

## CONTACT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax the Commitment Forms to: 405.607.6801      ULI Federal Tax ID Number: 53-0159845  
 Sponsor period: January 1, 2017 – December 31, 2017  
 Questions? Contact DeShawn Heusel at (405) 921-3482 or [oklahoma@uli.org](mailto:oklahoma@uli.org)